**Roopa’s Kitchen Billboard Project**

**Typically Billboard Size: 14 Feet High and 48 Feet Wide, a bulletin provides 672 Square Feet of Space the ad.**

**Message -**We are offering exotic/unique, healthy, authentic Indian cuisine.  
**Audience –** we wanted to target travelers

**Elements -**Eye-catching, contrasting colors. Vibrant background, Eye Catching best design attract travelers and 4 food images.

**Our AD should contains: 65% Space for Text, Roopa’s Kitchen Text is Prime Focus and Attractive**

**And 35% Space for 3 Food photos**

Roopa’s Kitchen

Authentic . Healthy . Tasty

INDIAN CUISINE

1710 Canyon Creek DR, Temple, TX

4 Food Photos